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CATEGORY SHIFT TRANSLATION OF NOUN PHRASE IN THE CRUELLA MOVIE SCRIPT AND ITS TRANSLATION

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Abstract
Each language has its own structure of grammar. The Indonesian language has a different rule of grammar structure from English. As Catford stated, there is a correlation between translation and linguistics. Shifting translation is helpful in learning how a unit of different levels can be brought down to create interesting structures. This paper is aimed to find the category shift of noun phrases in the Cruella movie script and its translation. The method used is a qualitative method. This paper is used Catford's shift translation theory to analyze the data. As the result, there are 54 data for structure shift, 3 data for a class shift, 7 data for unit shift and 21 data for the intra-system shift. There are also 2 data which represent untranslated noun phrases. The total data found is 87 data.

Keywords— shift, noun phrase, translation, movie scripts.

Introduction

Translating cannot be seen as an easy task to do. There are so many challenges to translate a text from source language to target language. To translate a text, the mastery of source and target languages is needed so the meaning can be transferred accurately. The different structure and pattern in both source and target language is also the common difficulties in translation. Moreover, the translation itself is explained by many brilliant theorists.

Newmark (1987) stated that translation is "rendering the meaning of a text into another language in the way that the author intended the text" (p. 5). Basically, translation is transferring the meaning of the text. Newmark's idea on translation definition is an old idea. Ghazala (1995) stated the new one. He argued that "translation generally refers to all the processes and methods used to render and/or transfer the meaning of the source language text into the target language as closely, completely and accurately as possible" (p. 1). The idea still emphasizes the meaning transferring of the source text to the target text. The process and method refers to the expert strategy to translating a text. There are so many experts who argued on the definition of translation. The intention of translating has the same purposes, to transferring the meaning as accurate as possible into the target language.

As it has been alluded in the beginning of paragraph, each language has its own structure of grammatical. Indonesian language is much more has a different rule of structure grammatically from English. It can be seen that there is a simple word-for-word correspondence between any two languages. Shifting is stated as a major concept in sentence analysis in translation. The concept of shifting can help us a lot to learn how a unit of different level which can be brought down to create interesting structures. There is a concept of rank shifting in all modern grammars of English in their own

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particular way.

This paper attempts to analyze the unit shift translation in the *Cruella* movie script and its translation. The *Cruella* movie is published in Mei 2021 and directed by Craig Gillespie. The Cruella movie script is already translated into many languages including in Indonesia language. Dimas Daffa Yuniardi is one of the translators who translated the movie script of *Cruella*. The freshness and has been entered into box office movie of the year is made the researcher chooses *Cruella* original movie script and its translation by Dimas Daffa Yuniardi as the source of data of this paper. To conduct the analysis, the previous study is needed. Here are the previous researches which related into this paper.

The first relevant research is conducted by I Made Juliarta (2021) entitled *Noun Phrase and Its Translation in the Novel "Budha, A Story of Enlightenment"*. This paper analyzes the form of the noun phrase and its translation shift found in the novel "Budha, A Story of Enlightenment". The theory used is proposed by Catford (1978) and Quirk et all (1985). The qualitative method is applied to the research method. In the data of noun phrases, it consists of the derived noun as head in the source language. Shift occurred in the translation process of noun phrase from the source language into the target language. The optional ones (those that are dictated by the personal and stylistic preferences) and communicative rendition in source language text into another language. There are some shifts in translation occurred in the English noun phrases that are also translated into noun phrases in Indonesian as the target language. This study intends to: (i) identify the types of the noun phrase and its constituent structure found in the data source, (ii) analyze the types of translation shifts of the noun phrase in the translation process from the source language into the target language.

The second relevant research is conducted by Desak Nyoman Sri Rahayu Sugianti (2017) entitled *English Noun Phrase Translation Shift In The Novel "The Davinci Code".* This study is aimed at analyzing the type of shift that is used by translators in translating the noun phrase in the novel *The Davinci Code* is translated into Indonesian. This research is a library research where the data is in the form of documents or printed out texts. The method of study can be categorized as qualitative-descriptive method which aims at describing systematically, factually and accurately the characteristic and correlation that occur is based on the theory applied in this study. There were three types of translation shift. It can be classified into (1) Unit Shift (from high into low level), (2) Structural Shift (linguistic factor), and Intra-System shift.

As the previous researches explained above, there are similarities and dissimilarities found between those researches and this paper. The differences are 1). This current paper and Juliarta's research focused on the noun phrase and its constituent structure found in the data source meanwhile this current paper only focus on finding the translation shift of noun phrase, 2). The source of the data of Sugianti's paper is a novel meanwhile this current paper's source of the data is the movie's subtitile. The similarity between Juliarta's and Desak's researches and this paper is the topic of discusión which is the translation shift of noun phrase. The aim of this current paper is to find the category shift of noun phrase in the Cruella movie script and its translation by using Catford's (1965) translation shift theory.

Literature Review

Shift

Shift translation is introduced by Catford in 1965. He proved the relation between linguistic and translation in his book entitled *A Linguistic Theory of Translation.* As he stated "Shift in translation is "the departure from formal correspondence in the process

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of going from the source text to the target text (1965, p. 73)**.** Meanwhile according to Bell "*to shift* from one language to another is, by definition, to alter the forms" (1991, p. 33). From the previous explanations about translation shift, it can be concluded that translation shift is used to explain the changes which occurred between source text and target text grammatically.

Catford (1965) divides the shift in translation into two major types, *level/rank shift* and *category shift.* Level/rank shift refers to" a source language item at one linguistic level that has a target language translation equivalent at a different level" (1965, p. 3). Level shift happens when the target text has different level to that of source text. The theory of unit shist doesn't only stated by Catford, Chesterman (2000) stated shift in the termo f unit shift, he stated that "a unit shift occurs when a ST unit is translated as a different unit in the TT (target text): this happens very frequently, of course, and sub classifications can be set up for unit shifts of different types" (p. 93). Another theory of shift stated by Munday (2001) "Unit shifts or rank shifts: These are shifts where the translation equivalentin the TL is at a different rank to the SL. 'Rank' here refers to the hierarchicallinguistic units of sentence, clause, group, word and morpheme" (p. 61). As could be included, the theories of unit shift described by many theoriest nevertheless this current paper is going to anaylze the category shift of noun phrase in the Cruella movie script and its translation by using Catford's (1965) translation shift theory. Furthermore, the clear example is below:

Source text: Adrian **has stopped** smoking

Target text: *Adrian **sudah** berhenti merokok*

The translation shift occurs in the level shift from grammar to lexis. The source text is a present perfect which has the pole of "has +V3" (the level is in term of grammar). In the source text, it is translated into "*sudah*". Thus, the shift happened from the source text into target text is called by level shift.

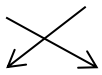
Category shift is departures from formal correspondence in translation (1965, p. 3). Furthermore, the category shift is divided into *structure shifts, class shifts, unit shift,* and *intra-system shifts.*

1. **Structure shift**

Structure shift is happened in the change of word class in a sentence. It happens due to the difference of language system between source language and target language. Structure shift occur at all ranks. The examples are below:

Source text: Blue sky

Adj noun



Target text: Awan biru

Noun Adj

In the source text, "blue sky" has the structure which consists of adj + noun and is translated into "*awan biru"* which consists of noun + adj. The structure shift happens from source text into target text.

2. **Class shift**

Class shift involves a change in grammar. As Catford stated that "class shift, then, occurs when the translation equivalent of a SL item is a member of different class from

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the original item". The example of class shift is below:

Source text: "I became what I am **today** at the age of twelve"

Target text: "Aku menjadi seperti diriku yang **sekarang** ini saat berumur 12 tahun"

In the source text, the word …today… is an adverb and is translated into *...sekarang...* which is a noun. The word class change is called class shift.

3. Unit shift

Catford (1965) stated that unit shift is the changes of "rank that is, departures from formal correspondence in which the translation equivalent of a unit at one rank in the source language is a unit at a different rank in the target language" (p. 3). To be clearer, the example of unit shift is below:

Source Text: "I think Mr. Jefferson is making a big mistake with **a move** like that".

Target Text: "Aku rasa Mr. Jefferson membuat kesalahan besar dengan **bertindak** seperti itu".

The words "….a move …. in the source text is a phrase and is translated into *...bertindak...* in the target text which is a verb. The sub classification change is called unit shift. Thus, the strategy used is unit shift.

4. Intra-system shift

Intra system shift refers to the "shifts that occurs internally, within the system; that is for those cases where the source and the target language possess systems which approximately correspond formally as to their constitution, but when translation involves selection of a non-corresponding term in the target language system". To be clearer, the example of intra-system shift is below:

Source Text: "**a mobile phone** is the unforgettable thing to people nowadays"

Target text: "**telepon genggam** adalah barang yang tidak terlupakan orang-orang saat ini".

Determiner "a" in the source text is a generic reference. In *Bahasa Indonesia* it is literally translated into "sebuah, seorang, seekor etc". For the sake of an acceptance translation in the target text, the "a" is not translated literally although it has corresponding system and function. It is unacceptable if the sentence of the source text is translated into "*sebuah telepon genggam adalah barang yang tidak terlupakan orang-orang saat ini*". Then it is should be translated as "*telepon genggam adalah barang yang tidak terlupakan orang-orang saat ini*" in the target text.

Noun Phrase

A noun phrase is a group of related words that can act as a single noun-like unity within a sentence. According to Lingga (2006) "Noun phrase is a group of words which has function do work the noun" (p. 253). Whitmant (1975) States that "Noun phrase is a claim that noun phrases always consist of an article and a noun" (p. 63). Meanwhile According to Stagaberg (2000) Noun phrase is, "consists of a noun and all the words and word groups that belong with the noun and cluster around it" (p. 185).

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Research Method

The method used in this research is qualitative descriptive. Moleong (2006) said "qualitative method is used in descriptive data as research procedures that resulted containing spoken and written words and human's behavior that can be observed" (p. 4). All data are analyzed in the form of words and sentences. The source of data is taken from Cruella movie script and its translation meanwhile the data are in the form of word, phrase or sentence. This is a documentary analysis focusing on the analysis of text while employing the descriptive analytical technique.

The data will be categorized and classified and then analyzed in accordance with and translation strategies. The steps in analyzing the data were as follows: step one, reading Cruella original movie script and its translation. Step two, identify the data source. Step three, collect the data found. The technique includes some steps, step one is classify the data found into Catford's translation shift**,** step two is analyze the data found and classified. Step three is Drawing conclusion.

Results and Discussion

As result, the researcher found 87 in the Cruella movie scripts and its translation. The finding of the research can be seen in the following table:

The translated noun phrase				Untranslated noun phrase
Structure shift	Class shift	Unit shift	Intra system shift	
54	3	7	21	2

Table 1 Result of the research

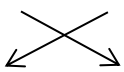
1. Structure shift

Datum 1

English subtitile	Indonesian subtitle
02:02:00,195 --> 02:02:03,115	02:02:00,195 --> 02:02:03,115
…**poetic justice** that's just so…	...tentang **keadilan puitis** yang begitu...

In the source text, ***poetic justice*** is translated into ***keadilan puitis*** in the target text. The structure of noun phrase is changed from source text into target text. To make it clear, the different structure of noun phrase between source text and target text can be seen through the diagram below:

Poetic justice



Keadilan puitis

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The diagram clearly states the different arrangement of word order between source text and target text. Thus the datum above is described as structure shift.

2. Class shift

Class shift is the change of word class from the source text into target text. The discussion is below:

Datum 1

English subtitile	Indonesian subtitle
00:07:04,842 --> 00:07:06,677	00:07:04,842 --> 00:07:06,677
I'd just take **a little peek**.	...aku akan **mengintip**

The datum above shows that the phrase …**a little peak** in the source text is a noun phrase and is translated into ***…mengintip*** which is a verb. The word class change is called by class shift.

3. Unit shift

English subtitile	Indonesian subtitle
00:29:10,918 --> 00:29:14,546	00:29:10,918 --> 00:29:14,546
She's the vandal who messed up	Dia adalah perusak yang
the whole new **window display**.	merusak **etalase** baru.

As stated by Catford, unit shift occurs a change of unit at one rank in the source language is a unit at a different rank in the target language. The data shows that in the source text, the phrase …window display is a noun phrase, specifically a phrase and is translated into …etalase… which is a word in the target text. The change from phrase to word is called unit shift.

4. Intra-system shift

Catford stated the definition of intra system shift as "shifts that occurs internally, within the system; that is for those cases where the source and the target language possess systems which approximately correspond formally as to their constitution, but when translation involves selection of a non-corresponding term in the target language system"

Datum:

English subtitile	Indonesian subtitle
00:00:43,418 --> 00:00:46,171	00:00:43,418 --> 00:00:46,171
From the very beginning	Sedari awal
I've always made **a statement**.	aku selalu membuat **pernyataan**

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Determiner “a” in the source text is a generic reference. In *Bahasa Indonesia* it is literally translated into “sebuah, seorang, seekor etc”. For the sake of an acceptance translation in the target text, the “a” is not translated literally although it has corresponding system and function. The data above shows that in the source text, the phrase of **…a statement** is translated into …***pernyataan*…** in the target text. Thus, the shift is called by intra system shift.

Conclusion

Each language has its own structure of grammatical. Indonesian language is much more has a different rule of structure grammatically from English. It can be seen that there is a simple word-for-word correspondence between any two languages. As Catford stated, there is a correlation between translation and linguistic. The concept of shifting can help us a lot to learn how a unit of different level which can be brought down to create interesting structures. Catford divided shifting into level/rank shift and category shift which category shift is divided into structure shifts, class shifts, unit shift, and intra-system shifts. Furthermore this paper is analyzed the category shift of noun phrase that occurs in Cruella movie script and its translation. As the result, there are 54 data of structure shift, 3 data of class shift, 7 data of unit shift and 21 data of intra-system shift. There are also 2 data which represent untranslated noun phrase. The total data found is 87 data.

As the other writer stated after the conclusion. The writer suggests for further researchers to analyze more about other translation issues that could be found on the other movie subtitile. The writer hopes the other translation issues would be noticeable more and written as the research paper. The writer also hopes that this research will be a recommended reference that will help other writers to find another topic.

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Appendices

Structure Shift		
1	An early age	Sedari awal
2	Nice jacket	Jaket bagus
3	copy book	buku nilai
4	a fabulous name	Nama yang cantik
5	primary school	SD
6	a small town	kota kecil
7	best dress	Gaun cantik
8	family heirloom	pusaka keluarga
9	serious voice	suara serius
10	mysterious friend	teman misterius
11	dreadful accident	kecelakaan mengerikan
12	Genius girl	Gadis genius
13	A new day	hari baru
14	petty thieves	pencuri kecil
15	fashion designer	perancang busana
16	fabulous disguises	penyamaran yang luar biasa
17	a beautiful operation	operasi yang indah
18	the pinnacle of fashion	Puncak mode
19	the best designers	desainer terbaik.
20	a kind man	Pria baik
21	a brilliant kid	Anak brilian
22	Grubby girl	Gadis kotor
23	those happy accidents	kecelakaan yang membahagiakan
24	the whole direction	seluruh arah hidupmu
25	Winter collection	Koleksi musim dingin
26	a dingy little bar	main piano di bar kecil
27	Winter ball	Pesta musim dingin
28	security setup	pengaturan keamanan
29	the security system	sistem keamanan
30	personal specialty	keahlian pribadiku.
31	a private event	acara pribadi
32	the dress code	tema busana.
33	Master of	Ahlinya meremehkan

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	understatement	
34	this old rag	wanita tua
35	an extreme side	sisi ekstrem
36	the spring collection	koleksi musim semi
37	Signature piece.	karya khas
38	lunch break	makan siang
39	employment contract	kontrak kerja
40	false imprisonment	pemenjaraan palsu
41	Correct response	Respons yang benar
42	a stunning, ludicrously expensive gown	gaun yang menakjubkan dan sangat mahal
43		
44	fashion fact	fakta mode
45	Breaking news	Berita sela
46	warehouse fire	kobaran api
47	a diabolical request	permintaan yang jahat
48	the sweetest woman	wanita termanis
49	a homicidal maniac	pembunuh gila
50	a memorable night	Satu malam yang menakjubkan
51	Hellman Hall	Balai Hellman
52	a wicked genius	seorang genius
53		yang jahat
54	poetic justice	keadilan puitis

Class Shift		
1	An orphan	yatim piatu
2	A cup of tea	Secangkir teh
3	a bit of professionalism	sedikit profesional

Unit Shift		
1	one thing	mudah
2	a little peek	mengintip
3	job description	Pekerjaan
4	window display	Etalase
5	a job	pekerjaan.
6	an enormous… help	Membantu
7	a dangerous scene	Berbahaya

Intra-system shift		
1	a statement	pernyataan
2	The world	Dunia
3	The pattern	Polanya

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4	The hat	Topinya
5	A friend	teman
6	A girl	Gadis
7	A place	Tempat
8	A promise	Janji
9	a distraction	pengalih perhatian
10	a fugitive	burnonan
11	the rewards	hasil
12	the angle	niat
13	The Baroness	Baroness
14	the guards	Penempatan penjaga
15	the schedules	Dan rentetan jadwalnya
16	the keypad	papan kunci
17	the distraction	Pengalihan
18	an invitation	undangan
19	the floor	Lantai
20	the dogs	Anjing-anjing itu
21	The pinnacle	puncak

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